

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Product</u> OBAMA SKED C		
<u>Contract Dates</u> 10/02/12 - 11/06/12		<u>Estimate #</u> 1904
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/23/12 / 10/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 2	KVVU	10/02/12	11/05/12	Better	M-F 11a-12p		:30			NM	23	\$5,385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$195.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	9	KVVU	10/09/12-10/15/12	Better	M-F 11a-12p	MTuWThF----	:30		\$195.00	NM		
		See MG 9.11,9.12,9.13,9.14,9.15,9.16										
Week:		10/16/12	10/22/12	MTWTF--				5	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	13	KVVU	10/16/12-10/22/12	Better	M-F 11a-12p	MTuWThF----	:30		\$195.00	NM		
		See MG 11.6,11.7										
Week:		10/23/12	10/29/12	MTWTF--				5	\$195.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$195.00			
N 4	KVVU	10/02/12	11/05/12	Anderson	3-4p		:30			NM	26	\$10,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$300.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	KVVU	10/09/12-10/15/12	Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
		See MG 4.26										
	26	KVVU	10/15/12-10/15/12	Anderson	2-3p	M-----	:30		\$300.00	NM		
		Ⓜ MG for 4.6 10/15										
Week:		10/16/12	10/22/12	MTWTF--				5	\$300.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
496475 /	06356848

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	OBAMA SKED C	1904

Advertiser	Original Date / Revision
Obama For America	10/23/12 / 10/23/12

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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
496475 /	06356848

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	OBAMA SKED C	1904

Advertiser	Original Date / Revision
Obama For America	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																																																																																																																			
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	Week: 10/30/12		11/05/12	MTWTF--				3	\$625.00																																																																																																																																																																																																						
N 9	KVVU	10/02/12	11/05/12	TMZ	730-8p		:30			NM	15	\$19,900.00																																																																																																																																																																																																			
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th></th><th></th><th></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th></th><th></th><th></th></tr><tr><td></td><td colspan="2">Week: 10/02/12</td><td>10/08/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>2</td><td>\$850.00</td><td></td><td></td><td></td></tr><tr><td></td><td colspan="2">Week: 10/09/12</td><td>10/15/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>2</td><td>\$850.00</td><td></td><td></td><td></td></tr><tr><td></td><td colspan="2">Week: 10/16/12</td><td>10/22/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>2</td><td>\$850.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					Week: 10/02/12		10/08/12	MTWTF--				2	\$850.00					Week: 10/09/12		10/15/12	MTWTF--				2	\$850.00					Week: 10/16/12		10/22/12	MTWTF--				2	\$850.00																																																																																																																																																		
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(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> 1904
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$1,350.00	NM		
See MG 9.11,9.12,9.13,9.14,9.15,9.16												
	11	KVVU	10/17/12-10/17/12	BB League Championships	1pm-8pm	---W-----	:30		\$3,250.00	NM		
Ⓜ MG for 1.8,2.9,12.2,13.1,11.2,9.6												
	12	KVVU	10/18/12-10/18/12	BB League Championships	1pm-8pm	----Th-----	:30		\$3,250.00	NM		
Ⓜ MG for 1.8,2.9,12.2,13.1,11.2,9.6												
	13	KVVU	10/18/12-10/18/12	Extra	M-Sa 8-10p/Su 7-1----	Th-----	:30		\$825.00	NM		
Ⓜ MG for 1.8,2.9,12.2,13.1,11.2,9.6												
	14	KVVU	10/18/12-10/18/12	TMZ	M-Sa 8-10p/Su 7-1----	Th-----	:30		\$825.00	NM		
Ⓜ MG for 1.8,2.9,12.2,13.1,11.2,9.6												
	15	KVVU	10/17/12-10/22/12	The Simpsons	M-F 11:35p-12:05aM--	WThF----	:30		\$350.00	NM		
Ⓜ MG for 1.8,2.9,12.2,13.1,11.2,9.6												
	16	KVVU	10/20/12-10/20/12	NCAA Football Late Game	NCAA Football Lat-----	Sa--	:30		\$1,250.00	NM		
Ⓜ MG for 1.8,2.9,12.2,13.1,11.2,9.6												
Week: 10/23/12		10/29/12	MTWTF--					2	\$850.00			
Week: 10/30/12		11/05/12	MTWTF--					2	\$850.00			
E 14	KVVU	10/09/12	10/23/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	3	\$8,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12		10/14/12	-1-----					1	\$3,550.00			
Week: 10/15/12		10/21/12	-----					0	\$0.00			
Week: 10/22/12		10/28/12	-1-----					1	\$3,550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/22/12-10/28/12	Raising Hope/Ben and Kate	Tue 8p-9p	-Tu-----	:30		\$5,550.00	NM		
See MG 14.3,14.4												
	3	KVVU	10/23/12-10/23/12	The X Factor	The X Factor	-Tu-----	:30		\$5,150.00	NM		
Ⓜ MG for 14.2 10/23												
	4	KVVU	10/22/12-10/22/12	The Simpsons	M-F 11:35p-12:05aM-----		:30		\$200.00	NM		
Ⓜ MG for 14.2 10/23												
N 16	KVVU	11/06/12	11/06/12	Better	M-F 11a-12p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12		11/11/12	-1-----					1	\$195.00			
Totals											233	\$128,730.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	176	\$95,185.00	\$80,907.25
10/29/12 - 11/06/12	57	\$33,545.00	\$28,513.25
Totals	233	\$128,730.00	\$109,420.50

Signature: _____ Date: _____

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ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY
 3050 K ST NW,
 WASHINGTON, DC 20007 SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6356848 CLASS: NATL. LOCAL REGIONAL
 PRDCT OBAMA SKED C EST#1904 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT23/12 13.39

REP: TO ROSE
 FR NIKKI
 CREATED M10
 RATE CHANGES W/O 10/30 SEE LINES 52-58
 NEW TOTAL \$128930 (+5680)
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

SKED C

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1904
 AGENCY PRODUCT CODE = 101

2	ES		1100A-1200N	30		\$195.00	10/2	10/8	5		TU-F,M	5
2	ES		1100A-1200N	30		\$195.00	10/9	10/15	4		TU-F,M	4
2	ES		1100A-1200N	30		\$195.00	10/16	10/22	2		TU-F,M	2
2	ES		1100A-1200N	30		\$195.00	10/23	10/29	2		TU-F,M	2
2	ES		1100A-1200N	30		\$195.00	10/30	11/5	0		TU-F,M	0

PROGRAM : BETTER LAS VEGAS
CON COM1: BETTER LAS VEGAS

52	A	1100A-1200N	30	\$375.00	10/30	11/5	5	TU-F,M	5
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PROGRAM : BETTER LAS VEGAS
ORD COM1: RATE CHANGES FOR 10/30-11/6 FOR 5 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-2
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-4 FOR 5 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-5 FOR 5 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-6 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-7 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-9 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR NOV6 ON LINE-17 FOR 1 SPOT/WK

53	A	300P-400P	30	\$450.00	10/30	11/5	5	TU-F,M	5
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PROGRAM : ANDERSON COOPER
ORD COM1: RATE CHANGES FOR 10/30-11/6
PART OF A MAKEGOOD MADE UP OF LINES 52-58

54	A	400P-500P	30	\$500.00	10/30	11/5	5	TU-F,M	5
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PROGRAM : DR OZ
ORD COM1: RATE CHANGES FOR 10/30-11/6
PART OF A MAKEGOOD MADE UP OF LINES 52-58

55	A	600P-630P	30	\$900.00	10/30	11/5	3	TU-F,M	3
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PROGRAM : NEWS
ORD COM1: RATE CHANGES FOR 10/30-11/6
PART OF A MAKEGOOD MADE UP OF LINES 52-58

56	A	700P-730P	30	\$950.00	10/30	11/5	3	TU-F,M	3
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PROGRAM : EXTRA
ORD COM1: RATE CHANGES FOR 10/30-11/6
PART OF A MAKEGOOD MADE UP OF LINES 52-58

57	A	730P-800P	30	\$1,350.00	10/30	11/5	2	TU-F,M	2
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PROGRAM : TMZ
ORD COM1: RATE CHANGES FOR 10/30-11/6
PART OF A MAKEGOOD MADE UP OF LINES 52-58

58	A	1100A-1200N	30	\$375.00	11/6	11/6	1	TUE	1
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PROGRAM : BETTER LAS VEGAS
ORD COM1: RATE CHANGES FOR 10/30-11/6
PART OF A MAKEGOOD MADE UP OF LINES 52-58

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	:	:	:	: SPTS
4	ES		300P-400P	30		\$300.00	10/2	10/8	5		TU-F,M	5
4	ES		300P-400P	30		\$300.00	10/9	10/15	4		TU-F,M	4
4	ES		300P-400P	30		\$300.00	10/16	10/22	0		TU-F,M	0
4	ES		300P-400P	30		\$300.00	10/30	11/5	0		TU-F,M	0
PROGRAM : ANDERSON COOPER												
ORD COM1: REVISED RATE W/O 10/16,10/23												
CON COM1: ANDERSON COOPER												
5	ES		400P-500P	30		\$350.00	10/2	10/8	5		TU-F,M	5
5	ES		400P-500P	30		\$350.00	10/9	10/15	4		TU-F,M	4
5	ES		400P-500P	30		\$350.00	10/16	10/22	0		TU-F,M	0
5	ES		400P-500P	30		\$350.00	10/30	11/5	0		TU-F,M	0
PROGRAM : DR OZ												
ORD COM1: REVISED RATE W/O 10/16,10/23												
CON COM1: DR OZ												
6	E		600P-630P	30		\$525.00	10/2	10/29	3		TU-F,M	12
6	E		600P-630P	30		\$525.00	10/30	11/5	0		TU-F,M	0
PROGRAM : NEWS												
CON COM1: NEWS												
7	ES		700P-730P	30		\$625.00	10/2	10/15	3		TU-F,M	6
7	ES		700P-730P	30		\$625.00	10/30	11/5	0		TU-F,M	0
PROGRAM : EXTRA												
ORD COM1: REVISED RATE W/O 10/16,10/23												
CON COM1: EXTRA												
9	ES		730P-800P	30		\$850.00	10/2	10/15	2		TU-F,M	4
9	ES		730P-800P	30		\$850.00	10/30	11/5	0		TU-F,M	0
PROGRAM : TMZ												
ORD COM1: REVISED RATE W/O 10/16,10/23												
CON COM1: TMZ												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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17 S 1100A-1200N 30 \$195.00 11/6 11/6 0 TUE 0

PROGRAM : BETTER LAS VEGAS
 CON COM1: BETTER LAS VEGAS
 STATION MAKEGOOD OFFERS:

M10 OK'D	BUY#2	MISSED: TU-F, M/1100A-1200N	OCT30 (5/WK)	30S	\$195.00	(OCT23/12)
	BUY#4	TU-F, M/300P-400P	OCT30 (5/WK)	30S	\$300.00	
	BUY#5	TU-F, M/400P-500P	OCT30 (5/WK)	30S	\$350.00	
	BUY#6	TU-F, M/600P-630P	OCT30 (3/WK)	30S	\$525.00	
	BUY#7	TU-F, M/700P-730P	OCT30 (3/WK)	30S	\$625.00	
	BUY#9	TU-F, M/730P-800P	OCT30 (2/WK)	30S	\$850.00	
	BUY#17	TUE/1100A-1200N	NOV6	30S	\$195.00	
		OFFER: TU-F, M/1100A-1200N	OCT30 (5/WK)	30S	\$375.00	
		& TU-F, M/300P-400P	OCT30 (5/WK)	30S	\$450.00	
		& TU-F, M/400P-500P	OCT30 (5/WK)	30S	\$500.00	
		& TU-F, M/600P-630P	OCT30 (3/WK)	30S	\$900.00	
		& TU-F, M/700P-730P	OCT30 (3/WK)	30S	\$950.00	
		& TU-F, M/730P-800P	OCT30 (2/WK)	30S	\$1,350.00	
		& TUE/1100A-1200N	NOV6	30S	\$375.00	

OCT/12 98530.00 NOV/12 30400.00 CONTRACT TOTAL 128930.00
 TOTAL SPOTS 233

MARKET TOTALS \$270,523 KVVU 42% KSNV 14% KLAS 14% KTNV 9% KVMY 5% KVCW 16% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE